

Fig. 1A

BEST AVAILABLE COPY

BEST AVAILABLE COPY

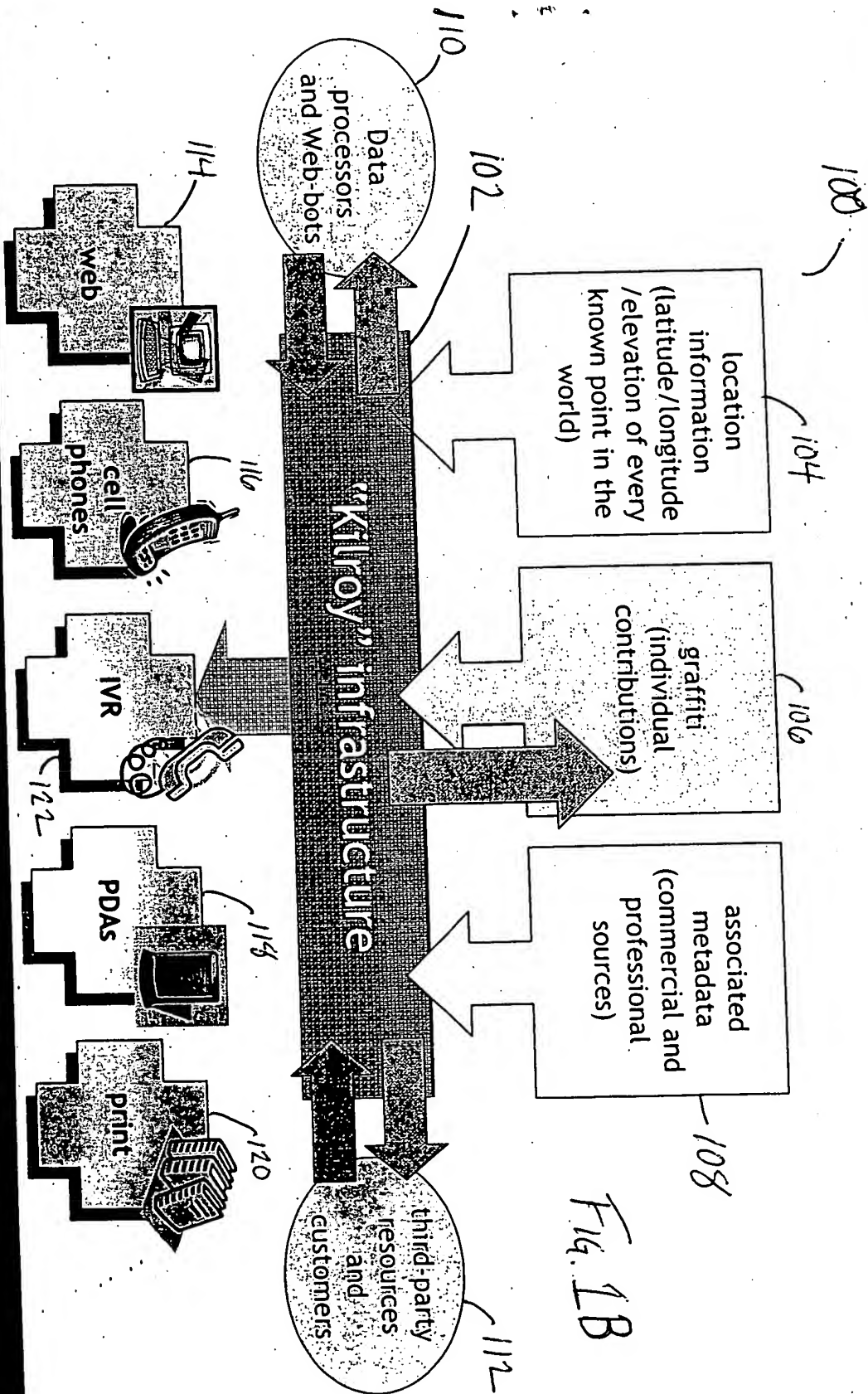
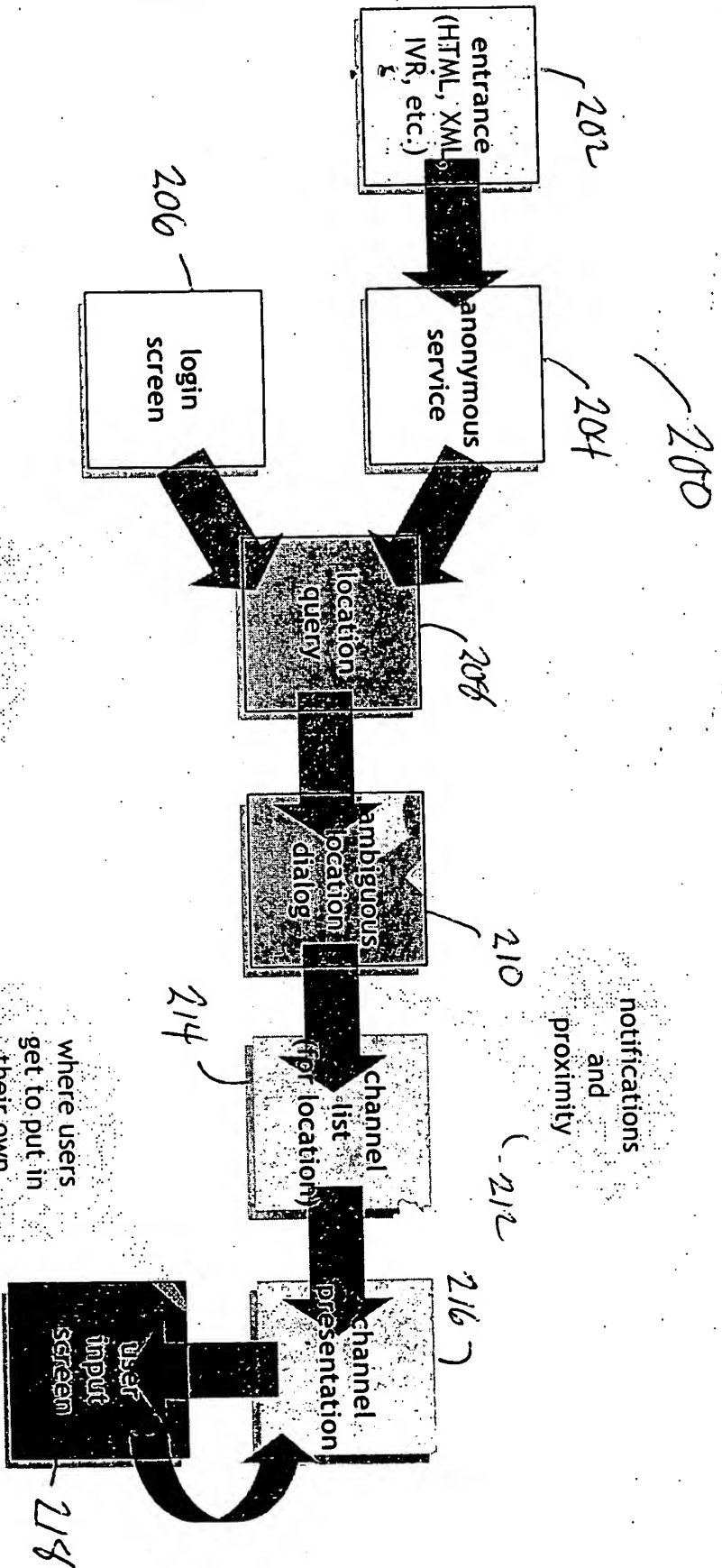


Fig. 1B

Fig. 2



# Target Platforms

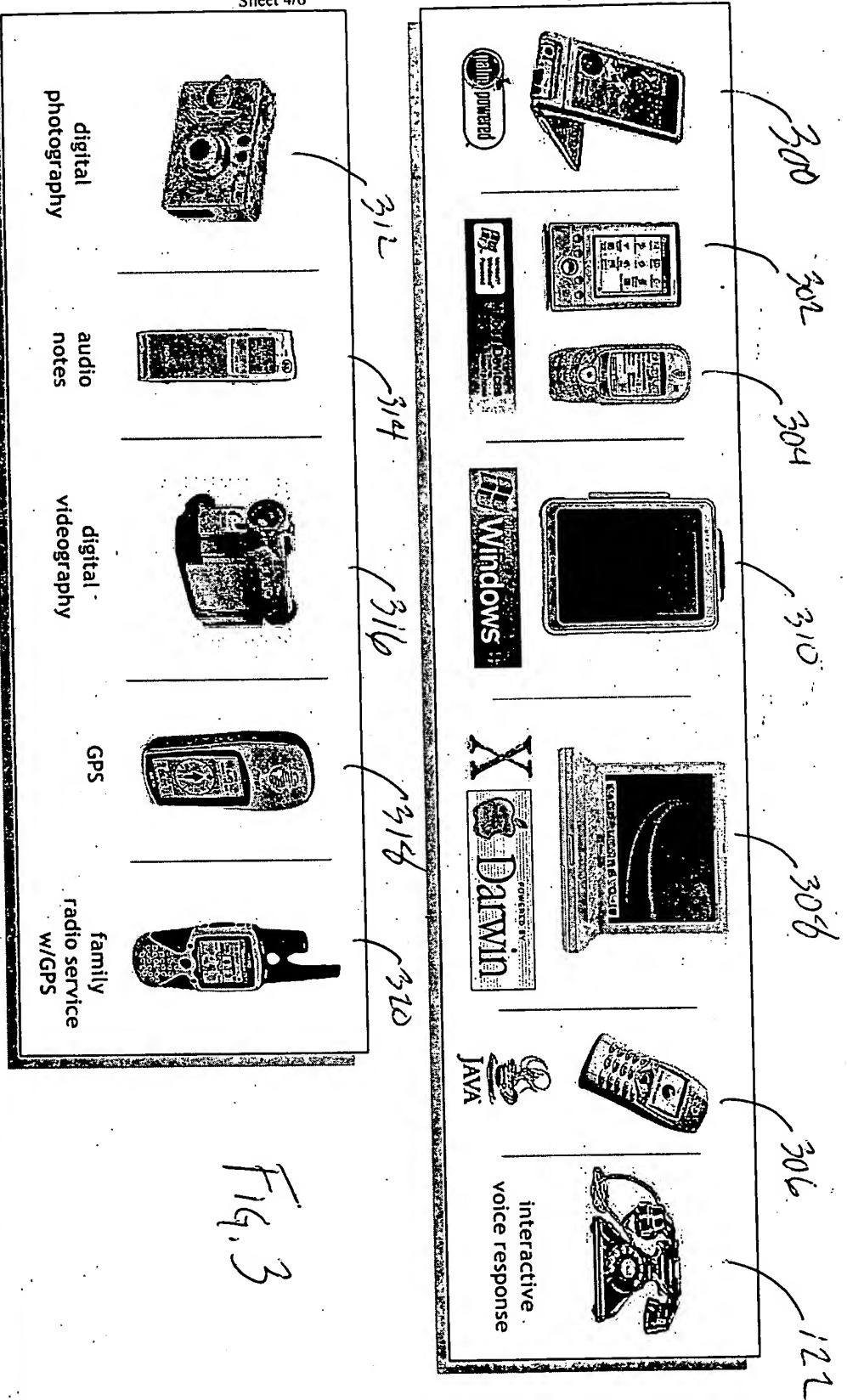


Fig. 3

Binary Protocol, LLC  
 Acquiring, Managing, Distributing, and Presenting  
 Contextual Data Relating To A Known Position...  
 Hogan & Hartson L.L.P. 89220.0002  
 Sheet 4/6

F16.4

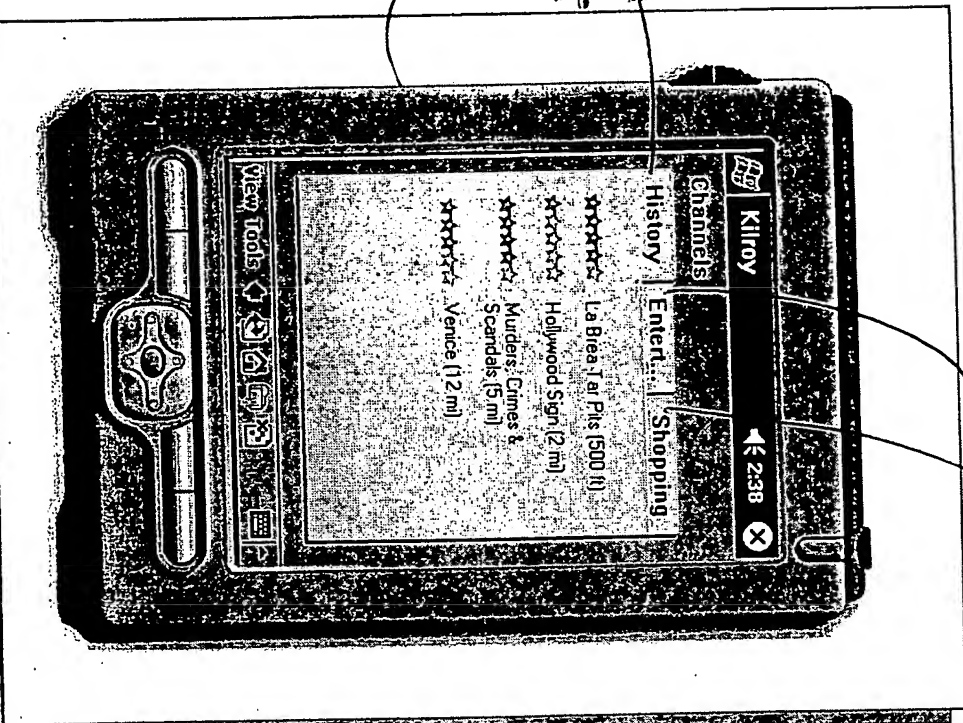
Channels

402

404

400

118



■ The service associates channels with locations

### ■ Features

- Customizable Channel list
- Ratings and personalization
- User-contributed content
- Commercial content
  - ◆ e.g. Vindigo, Fodors, etc.



FIG. 5

